

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

POSTAL RATE AND FEE CHANGES, 1997 )

Docket No. R97-1

CAROL WRIGHT PROMOTIONS, INC.  
NOTICE OF INTERVENTION  
(July 30, 1997)

Carol Wright Promotions, Inc., d/b/a "Cox Direct," hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice, 39 C.F.R. section 3001.20.

Carol Wright/Cox Direct is a substantial user of Standard Mail, as well as other classes of mail, all of which may be affected by the Postal Service's request for rate and classification changes herein.

Service of documents relating to this proceeding should be made on each of the following:

William J. Olson, Esquire  
John S. Miles, Esquire  
Alan Woll, Esquire  
William J. Olson, P.C.  
8180 Greensboro Drive, Suite 1070  
McLean, Virginia 22102-3823  
Fax: (703) 356-5085

Mr. Allen A. Rhodes  
Cox Direct  
6030 North U.S. 301  
Elm City, North Carolina 27822  
Fax: (919) 236-3736

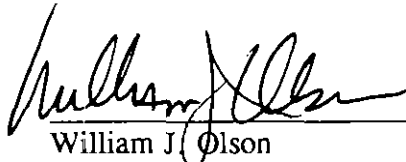
Carol Wright/Cox Direct is a major user of the U. S. mails in terms of both quantity of items mailed and costs of postage. It has an interest in the classification and rate changes

proposed, and would be significantly affected by the rate and classification proposals of the United States Postal Service.

At this stage of the proceedings, it is unknown whether the Postal Service's request for classification changes and rate increases, as proposed, is in accordance with the Postal Reorganization Act. See 39 U.S.C. sections 3622 and 3623.

Carol Wright/Cox Direct requests a hearing with respect to its interests and intends to participate actively in such a hearing.

Respectfully submitted,

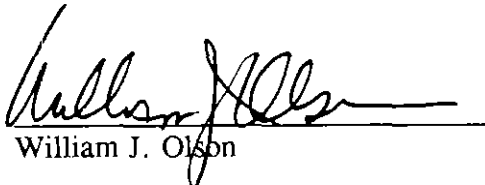


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Counsel for Carol Wright/Cox Direct

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with Section 12 of the Rules of Practice.



William J. Olson

July 30, 1997